

## **CBC Football Mission Statement**

The football field is our classroom and the game is our vehicle to teach lifelong lessons, to create memorable experiences and to have fun.

It is the mission of our program to build character in our student-athletes and teach the value of teamwork. Attitude, commitment, discipline, and sacrifice will be used to build a successful program.

Our plan is to expose student-athletes to a family atmosphere in the hopes that they will build on this tradition and understand the responsibility to hand it down to younger players.

Lastly, our mission is to continuously pursue excellence and overcome adversity. We will always prepare, practice, and play to WIN on the field, in the classroom, and in the game of life.

## **CBC Core Football Program Values**

- **Be a Brick**—Be a part of something bigger than yourself.
- **Leadership**—set an example worth following
- **Belief**- believe in yourself and others
- **High Expectations**—strive always to exceed your previous best
- **Commitment**—Commit to the cause
- **High Standards**—pay attention to detail
- **Work**—our success will be determined by our work ethic
- **Enthusiasm**—have fun, get excited
- **Character**—sportsmanship, integrity, and accountability
- **Humility**—your success is always dependent upon others
- **Consistency**—come ready to work every minute and every day.
- **Women**—Treat women with respect.